

PERSONAL DATA PROTECTION STATEMENT

Last updated: 28 August 2020

Lider media d.o.o., for publishing and event management, processes data in line with the European General Data Protection Regulation. (GDPR).

Under this Personal Data Protection Statement, Lider media d.o.o., Trg žrtava fašizma 6, 10000 Zagreb, OIB: 75374786952 (hereinunder: Lider media) protects the privacy of its users pursuant to the European General Data Protection Regulation 2016/679/EC (Regulation, GDPR) and the Act on the Implementation of the General Data Protection Regulation OG 42/2018 as well as other valid regulations applicable in the Republic of Croatia, which regulate the protection of personal information.

Under this Personal Data Protection Statement, Lider media declares to collect, use and process user data from lider.events website, used for the registration of participants in all events, seminars, conferences, educations and generally events in the organization of Lider media, either offline or online. Lider media guarantees its users that all their personal information shall be treated as confidential.

This Personal Data Protection Statement regulates the management of personal data entered by users in registration forms at the lider.events website.

Data is collected for the following purposes: a response to a user's query, to ensure service provision and payment, to promote Lider media services through a newsletter.

Following data is collected:

Name and surname

Company name

Company OIB (personal identification number)

E-mail address

Contact phone number

The above data is stored for 12 years from the last paid registration fee i.e. from the entry of information in the registration form.

By entering data in the forms on the lider.events website as well as the forms sent by e-mail, the user guarantees the accuracy of submitted information and fully agrees with the provisions stated herein.

An e-mail address as data is shared with Webpower Adria, a newsletter notification system, by means of which we send event information which may interest the user. The user may unsubscribe at any moment by clicking the 'Unsubscribe' link in every Lider media newsletter.

Lider media does not sell or rent user data to a third party nor makes said data available to any third legal or natural persons without the user consent. Data can be accessed by Lider media staff working in sales and conference departments.

Apart from Lider media employees, said data can also be accessed by Euroart d.o.o. from Sisak, a company which develops and maintains our website, and Megatrend d.o.o. from Zagreb, the company which provides a hosting service.

In line with the aforementioned methods of data collection, depending on the location and the purpose of collection and processing, some user data is shared with the following companies ie external service providers: Google Analytics, Facebook, LinkedIn, Domena d.o.o., Infokorp d.o.o. Accounting Services. In addition to the aforementioned and pursuant to legal requirements, personal data will also be submitted to representatives of relevant legal authorities at their request.

Data collected with the help of third parties and their services can be located outside the European Union, which depends on physical server locations of individual providers.

When visiting this website, user personal data remains permanent. Lider media undertakes not to disclose received data to any other parties except in the cases prescribed by law.

The server may use a static software. Such programmes are a standard feature of all web servers and not only of this site. Said static programmes facilitate Lider media in adjusting the website to be more efficient and as simple as possible for visitors (adjusting websites for each web browser, web location structure efficiency, website traffic). Website traffic information does not contain user personal data nor indicates a person who visits the site.

Lider.events redirections include Lider media business partner links, whereby Lider media distances from the privacy policy and terms of such webistes.

Lider media d.o.o. retains the right to change or cancel all or any part of this website and of the terms and conditions at any moment. Said amendments shall become effective after their posting on this web address.

If the user has a question or a request regarding the terms of use and the Personal Data Protection Statement, said user may contact Lider media as follows:

Lider medija d.o.o.
Trg žrtava fašizma 6, 10000 Zagreb, Croatia
lider@lider.media
+385 1 6333 505

Use of cookies

We would like to inform you that Lider media uses cookies.

Cookies are text files stored on a webpage visitor computer. We use cookies in order to ensure the operation of all online portal functions necessary for its regular operation, without which the page cannot be accessed. Such cookies cannot be disabled or deleted as they are essential for the regular operation of the webpage. Cookies do not store personal data, only technical information necessary for the regular operation of the webpage.

The site may also contain third party cookies (such as Google Analytics, Facebook, etc.) as well as marketing cookies and similar links, which may also collect some of your personal information. These cookies are not set up nor controlled by Lider media. More information on how a third party uses cookies and how you can manage them is available on the relevant third party website.

Third party cookies used on this website are: Google Analytics – a web analytics service. Google Analytics retains data permanently. The user may delete said data at any moment.

Analysis cookies, third party cookies and marketing cookies as well as similar cookies may be stored on your computer only with your explicit consent. Said cookies may also be disabled or deleted by selecting appropriate browser setting.

Cookies can be managed by selecting adequate settings in your browser menu. Your consent for the use of cookies can always be withdrawn in the same way by selecting appropriate setting in your browser menu.

GENERAL TERMS AND CONDITIONS

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By using the online registration system on the lider.events website, the User or the Customer agrees with all the rights, obligations and responsibilities from the General Terms and Conditions of Lider media d.o.o., Trg žrtava fašizma 6, Zagreb (OIB: 75374786952).

Lider media d.o.o. in cooperation with its partners (hereinunder: Organizer) organizes offline and online events (conferences, seminars, educations, business events, forums, round tables, workshops, etc.; hereinunder: Conferences), and on its lider.events website provides and sells products/services which enable the Customer to consume online and offline event content.

A Customer is any lider.events website visitor who opened the site with the intention to be informed and/or buy a product/service which has been offered on said website. A User is any lider-events website visitor.

This document is an electronic contract between Lider media d.o.o and the User or the Customer. By signing said contract both parties accept all the rights, obligations and responsibilities stated therein.

The Organizer retains the right to, at any moment and with no prior information and if it deems it necessary, cancel or amend Terms and Conditions specified herein.

The Organizer retains the right to change speakers who present digital or offline content during the Conference for the reasons beyond the Organizer's control. In such a case the User who has bought digital or offline content is not entitled to reimbursement from the service provider.

The Organizer retains the right to change the date of the Conference for the reason beyond the Organizer's control. In this case, the Customer is entitled to make a statement, in a documented form, of contract termination and to request the refund of the total amount paid for using digital or offline content (Registration Fee).

The Buyer or the User who has obtained access to digital or offline content (Registration Fee) may use said access in the scope foreseen by the law. The User or the Customer is prohibited to forward or project links to a third person who has not obtained access to digital or offline content (Registration Fee).

The Customer or the User is not permitted to disseminate content, present said content on the market, tamper with said content, duplicate, copy or distribute or use said content in any other digital or paper form (presentations).

In case of any amendments to these Terms and Conditions, the Customer/User shall be informed thereof by a notice posted on the website or by an e-mail. Amendments to the Terms and Conditions shall become effective within 3 days from the posting thereof on the website.

Terms and Conditions of Purchase and Use of Lider's Offline and Online Conference Registration Fees

1. Fees

- Registration Fees for Lider Conferences are published on each subpage at <https://lider.events/> website. They are stated in HRK and/or EUR without value added tax (+VAT 25%).
- After an application has been made by means of a registration form, an automated message in the form of a quote i.e. request for payment is sent to the e-mail address entered for offer/quote submission.
- Participation at an online or offline Conference is allowed only to those participants who have paid the invoice until the day of the Conference. If said invoice has not been paid until the day of the Conference, a registered participant will not be given accreditation and will not be able to take part in said Conference.

- The receipt of payment for the service rendered is made and sent by Lider media d. o. o. on the day of the event.

2. Method of payment

- Payment by credit transfer is provided by Lider media d.o.o.

3. Accreditation download

- An offline accreditation containing the participant's name, surname and the company name is downloaded by the Customer according to the previously set participants' accreditation schedule located on the subpage of the Conference in which said Customer participates at the lider.events webiste.
- An online accreditation in the form of a link to a platform which streams the event is sent to the participant's e-mail address entered in the registration form, on the day of the Conference.

4. Terms and Conditions of Cancellation and Refund of Paid Offline and Online Registration Fees

- In case of a written cancellation of Conference participation 14 days before the day of said Conference, the full refund of paid Registration Fee is made. A written letter of cancellation shall be sent to the following e-mail address: konferencije@lider.media.
- A participant is entitled to a 50% refund of Registration Fee if a written cancellation is made seven days before the event.
- If a written cancellation is made six or less days before the event, the Registration Fee is unfortunately non-refundable.
- Any change of the name of a participant who has paid the Registration Fee can be submitted in writing no later than two days before the Conference.
- If the Registration Fee is not paid, the registered Customer/User shall not be sent an accreditation /online invitation and said Customer/User shall not be able to take part in the Conference.
- If a registered participant pays the Registration Fee but does not attend the online of offline Conference, a refund shall not be provided.
- The service provider retains the right to change the Conference date due to reasons beyond said provider's control.
- If the event is cancelled or the date of said event is changed, participants are entitled to a refund of the Registration Fee.

If said refund is requested, Lider media d.o.o. shall reimburse the fee amount minus the cost (delivery cost, transaction, services, etc.) on the Buyer's previously submitted bank account number.

Pursuant to Article 10 of the Consumer Protection Act, the User may send its written complaint to the following e-mail address: lider@lider.media or by post to: Lider media d.o.o., Trg žrtava fašizma 6, 10000 Zagreb, Croatia. The complaint must contain the sender's name, surname and the e-mail or postal address for sending the response. The response to a complaint shall be sent in writing no later than 15 days from the receipt of said complaint.